

# PLANNING FOR WINE INDUSTRY



SUSTAINING AND MAINTAINING GROWTH

Hosted by New Zealand Winegrowers and Bell Gully in conjunction with the Ministry for the Environment, Local Government New Zealand and Hastings District Council

## PROGRAMME

### WEDNESDAY, 22 NOVEMBER 2006

Council Chambers, Hastings District Council  
207 Lyndon Road East, Hastings

5.30 – 6 pm

#### Conference registration

5.30 – 7.30 pm

#### Welcome reception

A tasting of Hawke's Bay's best wines

*Welcome by His Worship the Mayor  
Lawrence Yule, Mayor of Hastings District Council*

*Special guest speaker:  
David Benson-Pope  
Minister for the Environment*

### THURSDAY, 23 NOVEMBER 2006

Mission Estate Winery  
198 Church Road, Taradale, Napier

8.30 – 9 am

#### Conference registration

9 – 10.30am

#### Welcome and introduction

*Chair: His Worship the Mayor,  
Lawrence Yule*

#### SESSION 1

##### The state of the wine industry

*Phillip Gegan, CEO NZ Winegrowers*

##### Overview of conference aims and objectives

- purpose and objective for the day
- introduction to the background issues paper
- concept of and process for agreeing a planning guidance note
- discussion on proposed planning guidance note

*Mark St Clair, Hill Young Cooper  
Craig Mallett, Ministry for the Environment  
David McGregor, Bell Gully*

##### A winemaker's perspective

*Damian Martin, Winegrowers of ARA*

10.30 – 11 am

#### Morning tea

11.00 am – 12.30 pm

#### SESSION 2

12.30pm – 1.30pm

#### Regional Council overview

An opportunity for discussion on regional council issues

*Liz Lambert, Hawke's Bay Regional Council*

#### District Council perspective

An opportunity for discussion on district plan issues and approaches

*Philip McKay, Hastings District Council*

1.30 – 3 pm

#### Lunch

#### SESSION 3

##### Discussion of RMA issues facing the wine industry

- noise
- rural/residential subdivision
- agrichemicals
- vertical integration
- visual
- traffic and parking
- signage
- other issues

*Facilitated panel discussion on issues with feedback designed to assist in preparation of planning guidance note*

3 pm – 3.30 pm

#### Afternoon tea

3.30 pm – 4.30 pm

#### SESSION 4

##### Moving forward – where to from here?

- how the process will move forward including timeframe
- request for volunteers for involvement in future process

*Mark St Clair, Hill Young Cooper  
Marija Batistich, Bell Gully*

##### The future of viticulture as a sustainable rural industry

*John Barker, New Zealand Winegrowers*

##### Final comments and closing